## NEW YORK FILM ACADEMY SOCIAL MEDIA GUIDE

## OFFICIAL SOCIAL PLATFORMS

Below are the official accounts for the New York Film Academy. These accounts are monitored by NYFA's Marketing Department and are great sources for information and updates from the New York Film Academy.



facebook.com/NewYorkFilmAcademy



twitter.com/NYFA Hashtag: #NYFA



instagram.com/NewYorkFilmAcademy Hashtags: #NYFA #NewYorkFilmAcademy



youtube.com/NewYorkFilmAcademy

## USING PHOTOGRAPHS. **VIDEOS, & IMAGES**

Media content from our social media channels can be used, shared, retweeted, and reposted. They should be credited to: New York Film Academy and linked to the source content.

YouTube videos can also be embedded on your website using the available 'Embed' code from YouTube. This code can be found by:

- 1. Selecting the video you would like to use on YouTube
- 2. At the bottom of the video, click 'Share', then 'Embed'.

## ADDITIONAL PLATFORMS

